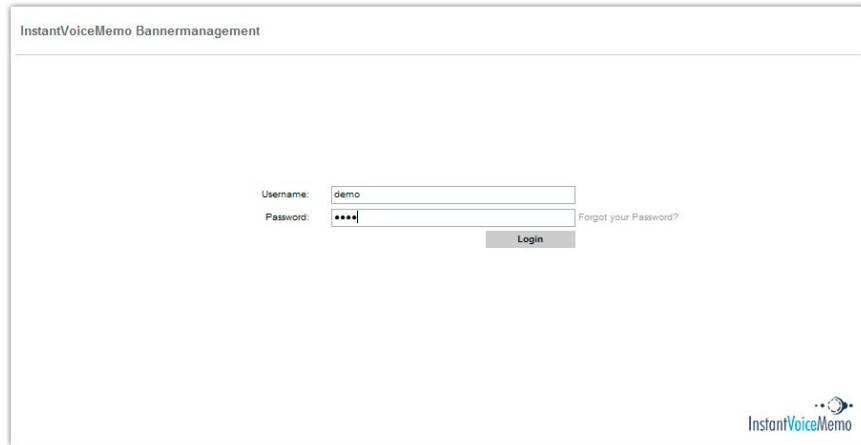


1) Accessing the banner management system



Your individual login details, which you receive for each separate order or customer, are used to simply log into the system under <http://set.instantvoicememo.com>. The banner management can be carried out by the industrial customer, our sales partners or by us - whichever you prefer!

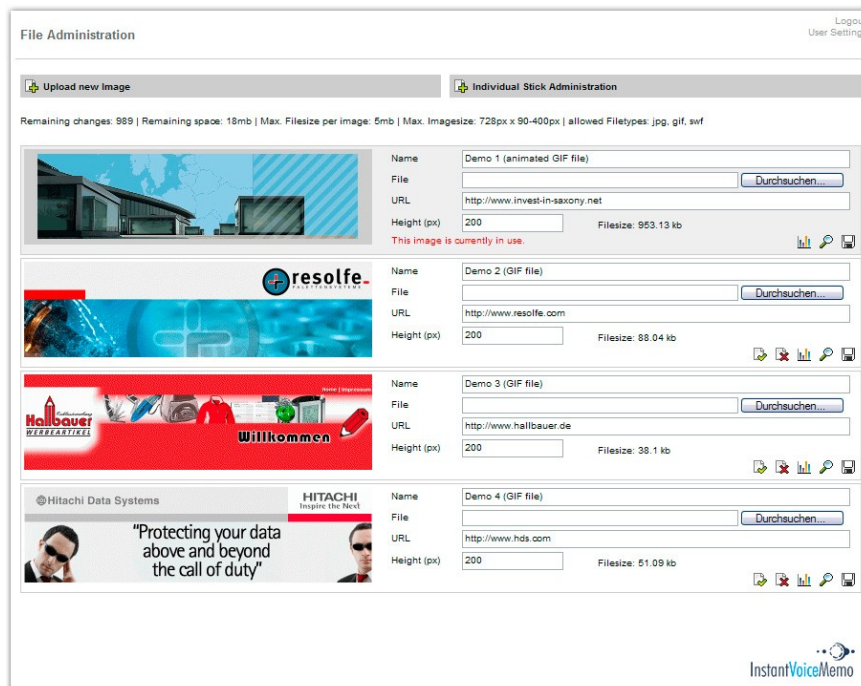
Every InstantVoiceMemo delivered is allocated to the respective customer by means of a programmed code, by which all InstantVoiceMemos from a batch of orders can be managed through the banner management portal with the associated login details.

A demo login can be used to test everything, but without being able to save anything. The login details for the demo are:

Username: **demo**

Password: **demo**

2) Basic functions



On the home page you can already see the advertising banners available at the moment: the active banner is highlighted in light grey and identified with **"This image is currently in use."**

The symbols on the bottom right of the respective banner field are used to activate the following functions:

sets this banner as an active banner

deletes this banner

shows the access statistics for this banner

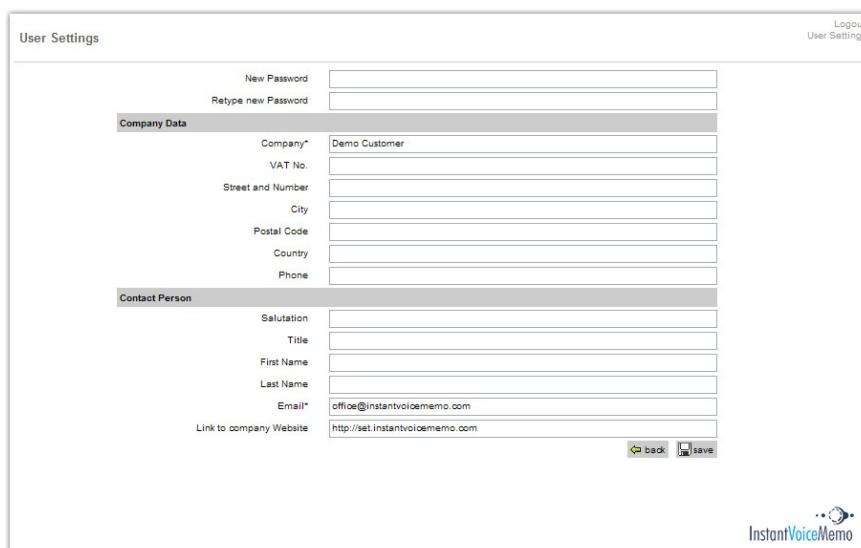
shows a preview of this banner and the web-link

saves changes (e.g. a new target URL)

JPG images, GIF images & animations or also Flash animations can be loaded as banners. In the case of Flash animations, the URL must be integrated in the animation - entering it in the URL field does not work here!

The image size is 728 pixels wide and from 90 to 400 pixels high. The advertising window in the playback software of the InstantVoiceMemo (the VoiceMemoPlayer) is automatically adapted to the height of the banner, which is also shown in the preview ().

New banners are added with the button or the button can be used to replace an existing banner. Simply select the file being uploaded from your drive and confirm with save ().










































Under "User Settings" (link at very top right), all details about the respective order can be saved. Only the company name and email address are mandatory fields, however. Please bear in mind that the password will be sent to this email address, should this be forgotten at any time!

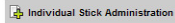
As soon as an InstantVoiceMemo is used on a computer connected to the internet, the playback software (the VoiceMemoPlayer) on the appliance automatically checks whether a new advertising banner is available for this appliance (matching the customer code) on the web platform and automatically loads this if applicable onto the stick. The new advertising banner is then displayed the next time the InstantVoiceMemo is used!




3) Additional functions




Individual Stick Administration (for user aot_dealer)

ID	last request	company	first name	last name	email	
13	2009-05-14 08:45:56	Loha-Werbemittel AG	Thomas	Reichenberger	tr@lohaag.de	  
12	2009-05-08 08:17:48	midesign	Michaela	Schara	hello@midesign.at	  
3	2009-04-30 14:41:03	AOT	Klaus		klaus.schuetz@artofime.at	  
8	2009-04-29 16:32:43	Primax				  
11	2009-04-29 10:53:27					  
10	2009-04-29 10:50:38					  
9	2009-04-28 08:09:27	Werbemittelimport	Ingo	Zuzan	zuzan@werbemittelimport.at	  
7	2009-04-22 08:34:31					  
6	2009-04-22 07:23:29					  
5	2009-04-22 07:14:46					  
4	2009-04-22 07:14:11					  
1	2009-04-21 16:34:06	deleted				  
2	2009-04-21 03:17:49	deleted				  

InstantVoiceMemo

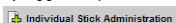


The button  in the main window brings you to the overview for the optional, individual banner allocation to separate InstantVoiceMemos within a batch of orders.


The symbols    on the right next to the respective user are used to activate the following functions:


-  opens the individual banner allocation for this user
-  shows the access statistics for this user
-  opens the contact details of the respective user

An individual "Stick ID" is automatically allocated to every single InstantVoiceMemo the first time a connection to the internet is made. This "Stick ID" is stored on the InstantVoiceMemo and as a result every single appliance can always be uniquely identified when it is connected to a computer with an internet connection.


The InstantVoiceMemo last connected is always shown at the top of the list. In this way a user can be allocated to individual appliances simply by saving the contact details under the currently connected "Stick ID".

This is how it works in practice: An appliance is plugged in (there must be an internet connection!) and then the button  is clicked. The stick plugged in is now listed at the top (with current date and time - this confirms that it is really the stick in question). The contact details () of the respective user are now simply entered on this stick and saved (.

The button () takes you to the respective banner allocation for the individual users. As standard, the banner set on the main page (default banner) is allocated to each user, but an individual banner (which first has to be uploaded to the main page!) can now be allocated to each user on this screen.

To do so, the symbol () of the preferred banner is simply clicked on and this is immediately allocated to the respective user ("This image is the currently in use for this InstantVoiceMemo")

If the standard banner (default banner) is later changed, you are asked whether all individually allocated banners should also be reset to the standard banner or if the individual banners should be retained!




The preview function () can be used to look at every banner embedded in the VoiceMemoPlayer. The banner's link to the respective website can also be tested.

The URL belonging to the preview (circled in red in the screenshot) can be copied and also forwarded to customers by email simply by highlighting it and clicking with the right mouse button. The recipient then only sees the preview without having to be logged into the system.

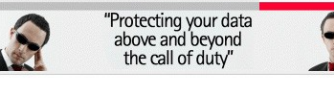
Banner Allocation

Use the default Banner for this InstantVoiceMemo. If the default Banner is changed, this InstantVoiceMemo will be updated too.

This image is the current default banner.

This image is the currently in use for this InstantVoiceMemo.



InstantVoiceMemo

InstantVoiceMemo Bannermanagement Preview - Windows Internet Explorer

<http://set.instantvoicememo.com/pages/imagePopUp.php?id=65>

VoiceMemoPlayer

Hitachi Data Systems

HITACHI Inspire the Next

"Protecting your data above and beyond the call of duty"

Total Memory: 957,3MB / Free Memory: 957,3MB

Play each file with Double Click Sort the files by clicking the table titles Process each file with Right Click

File Name	Recording Time	Recording Date	File Size	Comment

Sync Time Only available for Administrator. Exit

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